



Fully integrated, secure,  
PCI compliant  
payment processing

 [RealGreen.com](http://RealGreen.com)



Contact us at:

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# Helping Companies Grow Since 1984



Welcome to Real Green Systems, creators of Service Assistant, the most comprehensive software suite in the service industry - designed to grow and manage your business. We have been providing easy-to-use, cross-functional business management and marketing tools since 1984!

Our innovative products have made us the leading software developers for service industries throughout North America. We help both large corporations and small companies grow with our turnkey solutions. The Real Green Systems team is continually improving and expanding our software and service offerings to provide you with tomorrow's technology and marketing solutions - today.

“ We strive to not make people wait for an estimate, or have them waiting to make a payment or anything like that - Real Green has allowed us to be able to do that. Everything we do in how we communicate to our customers, and how quickly we respond to their needs all stems from Real Green. ”

– Andrew Wesselman  
A&A Lawn Care (Florence, KY)



Your Real Green Systems experience, will benefit from attending several networking and educational events throughout the year. Hundreds of companies join us for the Solutions Conference - to network with other service industry professionals and meet one-on-one with our software technicians, business consultants, marketing professionals, and print experts. Attendees take full advantage of an extensive curriculum of software, business operation, human resource, personal development, leadership and marketing training classes during Solutions.

Formula offers you the opportunity to meet with our marketing experts to develop an actionable marketing plan for the current and upcoming year. You will attend a series of personalized consultations, as well as an intensive "season readiness" workshop. End the day with a marketing plan to grow your business during the months ahead.

Our business consultants also travel throughout the year - making customer care calls to make sure everything is running smoothly. They also embark on a multi-city Free Marketing Seminar tour each fall.

## Real Green Systems

### Providing mobile business

### software and marketing

### solutions to manage and grow

### profitability, since 1984.

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“ This has cut our processing fees in half. ”

– Melanie Cain  
Epic Lawn Care (Kennewick, WA)

Real Green Systems and Advanced Bancard Solutions are partnered to provide you powerful integrated payment solutions through Real Green Payment Processing.

Confidently provide your customers a secure, safe way to pay you.

Real Green Payment Processing is your trusted partner, dedicated to making payment processing simple, secure and worry-free for you and your customers.

### Compare All Available Real Green Payment Processing Options

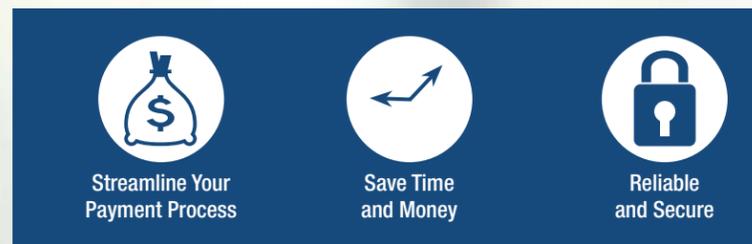
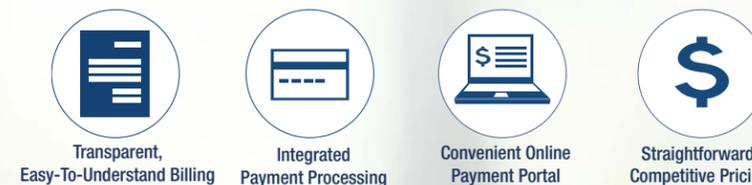
	Accept Single-Step Credit Card Payments through Service Assistant	Set Up Customer Auto-Pay Schedules through Service Assistant	Accept In-Field Payments with Mobile Live App	Allow Customers to Self-Serve Secure, One-Time Payments or Pre-Payments	Allow Customers to Set Up Auto-Pay Schedule Online	Allow Customers to Purchase Additional Services	Allow Customers to Request Estimates and Service Calls	Allow Customers to View Payment and Service History	Allow Customers to Refer Friends and Neighbors
Real Green Payment Processing Merchant Account Only	✓	✓	✓	—	—	—	—	—	—
Real Green Payment Processing Merchant Account + Online Payment Portal	✓	✓	✓	✓	—	—	—	—	—
Real Green Payment Processing Merchant Account + Customer Assistant Website	✓	✓	✓	✓	✓	✓	✓	✓	✓

### Features

- Fully integrated with all applicable Real Green products
- Complete itemized transparent billing
- Convenient online payment portal
- Fully PCI compliant

### Benefits

- Easy-to-understand billing
- Peace of mind with PCI compliant system
- Reduce inbound account maintenance calls
- Increase online purchases
- Increase prepays



We will compare your current processing fee structure to ours and help you better understand what you are currently paying for and discover how you can save.



This app syncs in real-time with Service Assistant®, allowing you the advantages of remote vehicle deployment, real-time routing and reporting updates, live vehicle tracking and voice-to-text note entry. Offer same-day service with real-time service dispatching. Work order capability helps you manage jobs requiring products and property conditions. Integrated Service/Bait Station Monitoring. Generate in-field estimates complete with photos, and accept secure payments.



Maximize your service fleet with efficient scheduling and routing functionality. This easy to use lasso functionality helps optimize routes, allowing you to eliminate unnecessary stops to tighten routes and achieve maximum efficiencies.

Current users save millions of miles and dollars using Routing Assistant.



Your office is open 24/7 with CAW! Customers will appreciate the accessibility of your mobile-compatible site and the security of online payments and service orders. You'll enjoy easy upsell offers and a decrease in receivables with the auto-pay feature. CAW is PCI Compliant and safe to use.



Send timely auto-executed communications, based on daily operations in the office from CAW - all without lifting a finger. Increase canceled customer win-backs by up to 15%. Current Automated Marketing Assistant users report increase in upsells, auto-pay enrollments, estimate approvals, and referrals. Now you can send customized newsletters and other communications too!



### Command Center™

The marketing platform, which fully integrates with Service Assistant, to provide comprehensive access to your marketing campaigns, data and analytics – including text messaging, social media posting, online reputation management, direct mail and more. With the Command Center, you can manage your marketing, online reputation and branding anywhere on any device. It is your complete lead generation, brand control and customer engagement solution!

Search Engine Optimization (SEO)

Local SEO

Digital Target IP Marketing

Pay Per Click

Listing Management

Social Media

Review Marketing

Text Marketing

Web Design

Every Door Direct Mail

Targeted Direct Mail

Design and Print

**Digital New Homeowner Direct IP Target Marketing:** Beat your competition to new homeowners in your market area by targeting them when they're most likely to purchase. You build brand recognition, while gaining audience trust, increasing referrals in your market area and building lasting customer relations by engaging new homeowners before your competitors.

**IP Append Marketing:** Deliver targeted direct mail within 48 hours of users visiting your site and increase conversions with timely messages.

**IP Retarget Marketing:** Deliver targeted display ads to hot leads, based on specific verified visitor website interaction. Decrease digital ad spend by only targeting hot leads, not bots or fake audiences.

**Digital IP Match Marketing:** Build your audience using your offline database, by matching physical locations to IP address with over 99% accuracy. Increase the ROI of your current data, while building a larger audience and increasing your sales funnel and conversions.

**Digital Target Audience Marketing:** When attending trade shows in your area, target attendees with your ads, even when they don't visit your booth. Gain brand recognition and increase website visits and conversions by targeting people who are actively shopping.

**Digital IP Venue Marketing:** Capture IP and physical addresses from devices used at trade shows and other target venues to introduce your brand with target digital ads and direct mail. Our system pinpoints precise latitude and longitude, to the square meter, for accurate address capture. Increase your digital and direct mail marketing ROI with this trackable service.

For a complete listing of all digital and print marketing available from Real Green Marketing, visit:

[RealGreenMarketing.com](http://RealGreenMarketing.com)



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# 1 Software for the Service Industry

**Total** Integration with Service Assistant® CRM

**Marketing** Integration, Direct Mail and List Services

**Mobile** Integration for Dynamic Routing Updates

**U.S. Based** Training and Support

**Complete** Digital and Print Marketing Services

**In-House** Printing and Direct Mail Processing



Scan this QR code with your  
smartphone for quick access to all  
products at RealGreen.com



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