



# Measurement Assistant®

Measurement Assistant® will increase efficiency and estimate accuracy. It is accessible online 24 hours a day, giving you the ability to create estimates anytime and in any weather condition.

## Save time with Innovative Aerial Measurement Software

### Create Estimates 24/7

Create fast estimates with accurate pricing for potential customers by dynamically moving, deleting and reshaping measurement areas. Don't worry about rain or snow negatively affecting your business. Create estimates in any weather condition!

### Property Estimations in Seconds

Using ALK maps, an interactive digital mapping system tailored specifically for mapping and truck routing. Accurately measure a property from the comfort of your office, in the field or from anywhere in the world and from any device. Within just a few clicks, add or subtract any part of the parcel for accuracy and then provide the customer with a quote. When you're done, save the information in Service Assistant®.

### Acquire New Customers Quickly

The time and effort expended to drive to new properties and create manual estimates can be saved and put to better use for your business. Acquire new customers faster than ever before and expand volume to drive the cost per customer down.

### Maintain Property Inventories

Record and easily access inventories detailing the attributes of a customer's property. Attributes that can be recorded include: irrigation systems, turf types, property dimensions, and building perimeter dimensions.

## KEY FEATURES

- High resolution aerial photography
- Click to add addresses to your marketing universe
- Designed for both residential and commercial properties
- Custom customer document creation
- Automated calculations
- Clearly marked parcel boundaries
- Easy measurement resizing
- Dynamic move, delete, reshape measurement area
- Multiple address look-up
- Overhead and directional property views