



# Referral Assistant

## Grow Your Business with Loyal Customers

The key to a successful referral marketing system is two-fold. You must make it easy for your customers to refer you and promptly deliver their promised reward.

### How It Works

Happy customers are your strongest advocates – and potential customers take their recommendations seriously. In fact, referred customers are more likely to stick with your business. Referral Assistant brings the two together with an automated program that encourages happy customers to promote your business and rewards them for doing so.

By boosting your number of referrals, Referral Assistant will:

- Increase customer loyalty
- Increase your social reach
- Increase business growth
- Reduce your customer acquisition cost



### Referral Program Promotions

We provide proven stock print and online promotions; however, you may promote your program any way you want to, as long as you do. These programs are only as successful as your marketing efforts.

### Features & Promotions

#### Company to Customer Program

- Customer Assistant Website
- Before & After Service Email Links
- Custom Invoices
- Direct Mail Campaigns
- Nature Notes
- Postcards

#### Company to Associate Program

- Social Media Outreach
- Auto-populated Before & After Service Emails
- Facebook, Twitter, Yahoo
- Printed Coupons
- Automated Marketing Letter
- Custom Invoices, Coupons, & More