

Prospect Smart™

Prospect Smart™ uses smart technology to follow each customer from the moment they receive your marketing communications to their visit to your website or their phone call to your office all the way through to the close of the sale. It makes it simple for you to send targeted, effective marketing communications that will get results. And it makes it easy for you to track your results and your budget so that you can effectively measure each campaign's success and make smart decisions for the future.



REQUEST YOUR FREE QUOTE

Better leads. Better results. Better for your business.

Seamless Integration

No more worrying about manual lead updates. Prospect Smart™ seamlessly integrates with Service Assistant® 5, so every lead is automatically migrated into the system.

Easy to Read Data

Get data for every touch point of your landing pages. See who visits your website, where they're coming from and what they respond to.

Gather Customer Information

Track form fills and phone calls. See the customer information you want to see. Collect information about your prospect using a custom form and targeted landing page.

Keep Customers Informed

Provide visitors with the information and the products and services they want and need. Unique landing page designs allow for a variety of ways to display product information.

No More Guessing

Take the guess work out of your marketing campaigns. Determine the ROI on every campaign because you can see what worked, and what didn't.

Gain New Customers

With the power of Service Assistant® 5 we put that data into your sales team faster and provide you with real time analytics showing which leads turned into sales.

KEY FEATURES

- Seamless integration with Service Assistant® 5
- Lead analytics
- Marketing Campaign analytics
- Intellimail Call Tracking Metrics
- Built-in forms
- Targeted landing page designs
- Detailed product data
- View your ROI on every campaign
- More lead conversions