



# Routing Assistant

## Maximize Your Routes - Schedule More, Reduce Costs

Save miles, gas, time and money with Routing Assistant, the scheduling software that lets you quickly plan and optimize routes. Make every truck in your fleet as profitable as possible.

### How It Works

Routing Assistant is an interactive routing and scheduling program that is integrated with Service Assistant®. This program allows you to easily schedule the most efficient routes to save time and money.

#### Key Features

- Visual route designer
- Full Service Assistant integration
- Printable maps
- Driving directions
- Exclusive smart-map technology
- Report visualization maps
- Drag and drop route planning
- Active marketing data integration
- User-defined routes and territories
- Laser-sited geo-coding

#### Everything You Need in One Place

Customize routes to highlight information pertinent to each visit. Routing Assistant makes it easy to flag stops for new customers, past due customers, ASAP customers and customers that need extra care.

#### Quicker Route Planning

Quickly plan technician optimized routes for every estimate, job and service call with Routing Assistant. Free up hundreds of man-hours worth of manual route planning – allowing for more time with current and prospective customers.

#### Extra Time for Prospecting

Routing Assistant helps easily pull marketing lists and gives techs the ability to conveniently drop off marketing materials to new prospects near current customer locations. Use extra time to plan out a productive day of marketing and block leading to generate new leads in less time.

#### In-App Route & Schedule Changes

Adjust routes in-app using customer data and information stored in Service Assistant. More efficient and flexible route management can help save time and money.